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## AUDIENCE ENGAGEMENT OUTLINE

Presentation Title:

Event Date:

<b>Intention</b> What do you want your audience to take away from this presentation? What do YOU want to take away?		
<b>Key Message - Your Through Line</b> What is your theme/solution/major point of argument?		
Opening: What Will Spark Your Audience's Curiously To Hear More?		
Supporting Proof Points/Arguments	Supporting Proof Points/Arguments	Supporting Proof Points/Arguments
Supporting Sub-Proof Points/Arguments	Supporting Sub-Proof Points/Arguments	Supporting Sub-Proof Points/Arguments
<b>Close: Powerfully Inspire Your Audience To Act!</b>		



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## NOTES

