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Event:

Title:

Intent:

Key Message:

Opening Hook:

Transition:

Supporting Argument:

A
B
C

Transition:

Supporting Argument:

A
B
C

Transition:

Supporting Argument:

A
B
C

*Each supporting argument will have sub points to support A, B, & C. The number of sub points will be dependent on time allocated.

Transition:

Close (Often a Call to Action or loops back to the presentation start)